

# How to Reduce Your Time Spent in Appeal Processes with LexisNexis PatentAdvisor®

Lunch & Learn Wednesday, March 29<sup>th</sup>

Presented by:

Katie Brown Customer Success Manager LexisNexis Intellectual Property Solutions

#### **Session Agenda**

Today we will discuss how to:

- Easily find winning arguments in PTAB decisions and get more accurate and relevant prosecution guidance.
- Quickly find cases that are particularly relevant to you.
- Find and use settled MPEP interpretations during prosecution providing favorable case law straight from the board.
- Get additional information about examiner behavior that will be beneficial throughout all stages of the prosecution process.



# Background

#### Challenges:

- Filing an ex parte appeal is sometimes the best option for overcoming an examiner's repeated rejections.
- The appeal process is often expensive and time-consuming.
- Navigating the process efficiently and effectively is of the utmost importance.

#### Solution:

 LexisNexis PatentAdvisor helps you easily find winning arguments and get accurate and relevant prosecution guidance.



# Our unmatched suite of solutions brings clarity to innovation

Reliable global patent search

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#### LexisNexis TotalPatent One®

Search through 110 million patent full text documents in English or original language

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#### **Higher quality** patent drafting

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#### **Predictive** prosecution analytics ....

# ......

#### LexisNexis PatentAdvisor®

Improve prosecution outcomes and manage stakeholder expectations

Save time and increase ROI

Efficiently manage your resources

Generate more business

#### **Advanced patent** intelligence and analytics



#### LexisNexis<sup>®</sup> PatentSight<sup>®</sup>

Empower strategic decisionmaking

Identify high value patents

Streamline and automate workflows

Convince with story-telling visualizations



## The challenges facing patent prosecutors today



#### **Time Pressure**

Every patent prosecutor faces the challenge of securing high-quality patents efficiently and accurately amidst:

- Tight deadlines
- Limited resources

#### Uncertainty

Managing the patent prosecution process, crafting your prosecution strategy, and building your prosecution budget can be challenging when:

- You have no control over your examiner assignment
- You have no idea of what to expect from the examiner

#### Unpredictability

The prosecution process can be unpredictable in terms of:

- Steps required to obtain a patent
- Length of time for prosecution
- Chance of success

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# Insights from PatentAdvisor can help you:



#### Improve prosecution outcomes

with powerful examiner analytics enabling transparency and predictability.



# Evaluate and manage outside counsel

by measuring law firm performance against USPTO Averages.



#### Set accurate prosecution budgets

with insightful data at the point of need. Predict application classification and likely outcomes, and identify at-risk applications early-on.



#### **Conduct competitive analysis**

Benchmark your portfolio against others in the same space.



There are two extremely different categories of USPTO patent examiners<sup>1</sup>

Category A

About 10% of the entire examiner pool accounts for close to HALF of ALL patents granted.



<sup>1</sup>Office Actions per Grant Ratio (OGR): A New Metric for Patent Examiner Activity by Professor Shine Tu (https://ssrn.com/abstract=3100326)

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There are two extremely different categories of USPTO patent examiners<sup>1</sup>

Category B

About 20% of the entire examiner pool accounts for ONLY 0.6% patents granted.



<sup>1</sup>Office Actions per Grant Ratio (OGR): A New Metric for Patent Examiner Activity by Professor Shine Tu (https://ssrn.com/abstract=3100326)

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#### Anticipate an examiner's behavior for better prosecution outcomes

Powerful examiner analytics enable transparency and predictability

PatentAdvisor Examiner Time Allocation<sup>™</sup> (ETA) is the single most informative metric for predicting examiner behavior, which can affect length and cost of prosecution, as well as likelihood of allowance.

ETA calculation is based on number of office actions / number of allowances (including factors like pending cases, examiner tenure)





# Anticipate an examiner's behavior for better prosecution outcomes

Powerful examiner analytics enable transparency and predictability

ETA is a more reliable predictor of examiner's behavior than Allowance Rate because it:

- Includes all pending applications
- Factors how long the examiner has been at the Patent Office
- Is driven by the examiner's behavior, not by the filer's actions





Using Examiner Statistics to Guide Appeal Strategy





# Identifying Appeal Candidates Using Prosecution Pattern Monitoring

- Use Prosecution Pattern Monitoring to help manage a large pending patent portfolio
- Identify applications needing further review or a carefully crafted prosecution strategy
- Monitor applications for specific conditions
- Identify Candidates to Appeal: applications with a high likelihood of appeal win against a difficult examiner

Conditions
Monitor for patterns using custom conditions + Add Condition or predefined templates + Add Template
Limit to applications by status
Limit to Pending 🗸 cases only
Pre-appeal likelihood of a win or loss
Applicant's pre-appeal likelihood of a WIN V is equal or more V than 50 %
Overall appeal likelihood of win or loss
Applicant's overall likelihood of a WIN V on appeal is equal or more V than 50 %
Examiner's allowance rate
Examiner allowance rate is less or equal $\checkmark$ than 25 %
ETA
Examiner's ETA is: 6 - 10+



## Identifying Appeal Candidates Using Prosecution Pattern Monitoring

 Identify applications with Extended Prosecution, No Interview and No Appeal: applications that have received 3 or more Office Actions and have not yet had an interview or appeal

Conditions
Monitor for patterns using custom conditions + Add Condition or predefined templates + Add Template
Limit to applications by status
Limit to Pending V cases only
Number of office actions
Number of office actions 3+ v
Prosecution history event
Event of a type EXIN N/AP INTRVIEW.APP FAI.REQ.INTV OA.FAI.PRELM FAI.REQ M865 OA.FAI FAI.RQ.NNCPL FAI.A. FAI.REQ.WD
INTV.SUM.APP INTV.SUM.EX OA.FAI.OPT.O M865E 📀 not happened 🗸 Anytime 🗸



## **QuickPAIR Timeline**

Application: 16/637.996

 Quickly and easily gain insight into the status of the application, as well as which strategies have or have not been used, using the QuickPAIR Timeline

#### Info Image File Wrapper Transaction History Continuity Data Family Timeline Assignments Guidebook Litigation Update TIMELINE Dates Application: 16/637,996 Examiner: HOLIZNA, CALEB ANDREW Title: HANDHELD VACUUM CLEANER 75.0% Examiner's Allowance Rate: Filing Feb 9, 2020 Status: Pending Examiner's ETA: 2.4 • Publication May 27, 2020 Art Unit: 3723 Examiner's Avg. Time to Allowance: 2 years, 3 months • OA 1 Nov 25, 2021 Examiner's Avg. OAs to Allowance: 0.9 • OA 2 Apr 27, 2022 RCE 1 Jul 26, 2022 • OA 3 Aug 10, 2022 Year 0 Year 1 Year 2 Year 3 • OA 4 Oct 26, 2022 2020 2021 2022 2023 RCE 2 Jan 9, 2023 Status Today Pending • OA 5 Feb 2, 2023 0 0 ..... 0 0 00 Office Actions (5) RCEs (2) Appeals (0) Interviews (0) Examiner's avg. time to allowance Collapse Timeline

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## **Examiner Dashboard**

- View your examiner's dashboard to better understand their behavior and guide your strategy through all stages of prosecution
- Receive information about your examiner including ETA, allowance rate, office action statistics, and much more





# **Examiner Appeal Statistics**

- View your examiner's appeal statistics to help determine whether it makes sense to appeal
- Evaluate overall chances of winning on appeal

PPEAL STATISTICS A		
Patented & Abandoned	Patented Abandoned Pending A	II Applications
Total applicant wins	Total applicant losses	TOTAL NUMBER OF APPEAL CYCLES:
40	21	66 APPEAL CYCLES IN 1,084 APPLICATIONS
		PERCENTAGE OF APPLICATIONS WITH AT LEAST ONE APPEAL CYCLE:
APPEAL EXIT BRE	AKDOWN	5.8% 63 OUT OF 1,084 APPLICATIONS
	8%	CHANCES OF WINNING ON APPEAL:
	11% 64% 2%	65.6%



## **Examiner Appeal Statistics**

View the final outcomes of each appeal cycle, including PTAB decisions, and see the next significant event following each appeal cycle

	63.6%	10 - 6 / (	The next significant	Allowance	22 (Applicant Win)
BPAI/PTAB Decision:	03.0%	42 of 66 cycles	event was:	Abandonment	14 (Applicant Loss)
				RCE	5 (Applicant Loss)
				Final Office Action	1 (Applicant Win)
				Non-final Office	0 (Applicant Win)

Action



#### **Examiner Ex Parte PTAB Cases**

 View each examiner's ex parte PTAB case outcomes and decision documents directly in the examiner dashboard

EX PARTE PTAB CASES 🔿				
View & Filter in PTAB Decisions				
Issues	Case name	Application number	Outcomes	Decision date $\uparrow \downarrow$
103	Ex parte Joseph Kenneth Coldwate and Andreas C. Koenig	16/363,601	Affirmed	11/25/2022
103	Ex parte Jagadeesh Tangudu and Zaffir A. Chaudhry	15/869,793	Affirmed	09/26/2022
103	Ex parte Kerry Baker Shelton	15/910,223	Affirmed	02/10/2022
103 112(a) 112(b)	Ex parte Waldemar Becker	15/577,737	Not available Affirmed In Part Examiner Reversed	08/20/2021
112(a) 112(a) 112(b)	Ex parte Waldemar Becker	15/577,738	Examiner Reversed Not available Affirmed	07/26/2021
103	Ex parte Electric Corporation	15/500,609	Examiner Reversed	12/10/2020
103	Robert D. Hall et al.	14/665,750	Examiner Reversed	09/17/2020
103	Globe Motors, Inc.	15/139,393	Examiner Reversed	09/02/2020



PatentAdvisor PTAB Decisions





••••	PatentAdvisor	Search	Business Development	My Saved Work	Browser Extension	Admin	View	:			
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#### Welcome to LexisNexis PatentAdvisor®

Search Insights QuickPAIR Examiner Art Unit Assignee Law Firm Tech Center Navigator Research File Wrappers PTAB Decisions

#### Business Development & Analysis

Law Firm Report Card

Evaluate your law firm's performance

Outside Counsel Evaluation

Tech Space Benchmarking Evaluate companies or law firms in specific technologies

Licensing Reports BETA Identify targets for possible licensing deals

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- PatentAdvisor is the only prosecution analytics platform with over 111,000 ex parte appeal documents tagged to 229 legal issues
- PTAB Decisions tool allows you to easily find winning arguments and get more accurate and relevant prosecution guidance

::: 🕡 PatentAdvisor	Search	Business Development	My Saved Work	Browser Extension		in View	
PTAB Decisions Locate relevant issues in PTAB decision documents.							
Examiner     Art Unit     Search from: ①     Decision Type ①       E.g., 2122     2017     ✓     Select Type     ✓	Search Issues Enter Keyword	s					
View Decisions 229 issues 0 selected							
Issues				Affirmed	Affirmed in Part	Reversed	
+ 101 (10,404 decisions)				78%	1%	21%	
+ 102 (7,938 decisions)				42%	5%	53%	
+ 103 (39,602 decisions)				52%	7%	41%	
+ 112 (9,690 decisions)				52%	3%	45%	
Improper Markush Grouping (1 decisions)				100%	-	-	
+ Obviousness Type Double Patenting (1,891 decisions)				71%	3%	25%	





DTAR Decisions

- Drill down to view outcomes of specific legal issues relevant to your case
- Search and filter results by Examiner, Art Unit, date range, decision type, and legal issue (keyword search)
- Example: search for decisions involving the legal issue "hindsight"

Examiner	Art Unit E.g., 2122 V	Search from: 1) 2017 v	Decision Type ① Select Type		Issues	×	Filter			
View Decisions 2	229 issues 1 selecte	ed						Affirmed	Affirmed in Part	Reversed
+ 101 (10,404 decisions	s)							78%	1%	21%
+ 102 (7,938 decisions)	)							42%	5%	53%
- <b>103</b> (39,602 decisions	s)							52%	7%	41%
- <b>103(a)</b> (37,986 de	ecisions)							53%	7%	40%
+ Arguments m	nust comply with rules for p	persuasive force (1,85	56 decisions)					-		-
- Examiner Bea	ars Initial Burden (Prima F	acie Case) (30,147 de	ecisions)							-
- Clear and	d Factually-Supported Art	ticulation of Reasons fo	or Obviousness (21,	525 decisions)						-
+ App	plying a known technique f	to a known device (met	thod, or product) read	dy for improvem	ent to yield predictab	e results	(584 decisions)	-	-	-



← PTAR Decisions

- View relevant PTAB decisions, including outcomes
- Additional filters: Outcome, Judge, Customer Number/Law Firm, keywords
- Click Application # to view the application in QuickPAIR
- Click **Case Name** to view the decision document

Outcome Judge	Customer Number / Law Firm	Search Decisions					
Select Outcome v		Enter Keywords		Filter			
3788 decisions 0 selected							
Issues	Case Name		Application #	Outcome	Decision Date ↑↓	Туре	Judges
103	Ex parte Ahmed Abdelkarim		16/491,795	Reversed	03/14/2023	Final	Jason J. Chung Joseph L. Dixon Phillip A. Bennett
103	Ex parte Hendrikus Johannes Van Der Meije	den	16/140,804	Affirmed	03/10/2023	Final	Michelle R. Osins Jeremy M. Plenzl Benjamin D. M. W
103 112(a) 112(b)	Ex parte Philip Rodney Kwok and Donald D	arkin	16/899,712	Affirmed Affirmed Affirmed	03/02/2023	Final	Lee L. Stepina Jennifer D. Bahr
101 103	Ex parte Albert Subbloie		16/574,944	Not Available Not Available	03/02/2023	Final	Capp William A. Capp James W. Dejmek Eleni Mantis Mer

# Argument Finder Find winning arguments to overcome rejections

Identify the salient points from ex parte appeals to guide your prosecution strategy

Improve your appeal success rate by researching curated ex parte appeals data that are tagged by the specific legal issues to:

- Quickly see highlighted issues within a PTAB case
- Decide whether it makes sense to appeal
- Craft an optimal appeal brief

You might also use these arguments in an Office Action response, before even reaching an appeal!

Argument Finder ①				
101 Issues > Abstract Idea AFF > Judicial Exceptions > Step 2 > Abstract Idea > Prima Facie case > Judicial Exceptions > Step 1	0/6	^	~	•
103 Issues > 103(a) REV > Reasonable expectation of success > Reference(s) Must Teach or Suggest Limitations > Examiner Bears Initial Burden (Prima Facie Case)	0/8	^	~	•
112(a) Issues > Lack of Enablement > Wands Factors	0/9	^	~	0
112(b) Issues > Indefiniteness	0/4	^	~	0



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# **Example**: Ex parte Sergey Loffe 15/343,458

::: ( PatentAdvisor	Search E	Business Development	My Saved Work	Browser Extension	Admin	Vie	w	:
← Decisions by Argument								
Ex parte Sergey Loffe	View Conclusions	Download PDF	Search document		0/0	^		×
United States Patent and Trademark Office			Argument Finder	r ()				
UNITED STATES DEPARTMENT OF COMMERCE United States Pat COMMISSIONER FOR PATENTS	tent and Trademark Office Address	s:	<b>102 Issues</b> > 102(a) <b>REV</b>		0/2	^	~	•
P.O. Box 1450			> 102(a) > Broadest Reaso	onable Interpretation (102)				
Alexandria, Virginia 22313-1450			103 Issues		0/7	^	~	0
www.uspto.gov			> Broadest Reasonable In	terpretation				
APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTO 15/343,458 11/04/2016 Sergey loffe 16113-7788001 6801	RNEY DOCKET NO. CONFIRMAT	ION NO.	About This D	ocument				
26192 7590 06/02/2022 EXAMINER			Application Number	er: 15/343,458				
FISH & RICHARDSON P.C.			Decision Date:	2022-06-02				
PO BOX 1022 SMITH, KEVIN LEE MINNEAPOLIS, MN 55440-1022	2		Filing Date:	2016-11-04				
EXAMINER	2		Examiner Name:	SMITH, KEVIN LEE				
SMITH, KEVIN LEE			Group Art Unit: First Named Invent	2122 tor: Sergey loffe, Mounta	ain View. CA (	US)		
ART UNIT PAPER NUMBER 2122 NOTIFICATION DATE DELIVERY MODE			Title of Invention:	REGULARIZING MA MODELS				
06/02/2022 ELECTRONIC Please find below and/or attached an Of	fice communication concerning thi	is application or	Panel Judges:	Carolyn D. Thomas, A Phillip A. Bennett	Allen R. Macd	onald,		



# **Example**: Ex parte Sergey Loffe 15/343,458

::: 🕡 PatentAdvisor	Search	Business Development
← Decisions by Argument		
Ex parte Sergey Loffe	View Conclusions	Download PDF
REFERENCES		
The references relied upon by the Examiner are:		
Name Reference Date Drissi US 2009/0240637 A1 Sept. 24, 2009 Moore US 8,620,838 B1 Dec. 31,2013 Miyato Distributional Smoothing with Virtual Adversarial Training, JMLR: W 30:1-17 Jan. 17, 2015	orkshop and Conference	e Proceedings
REJECTIONS		1
RI. <u>Claims 1, 2, 4-7, 9-12, 14, and 15 are rejected under 35 U.S.C.</u>		
§ 102(a)(1) as being anticipated by Miyato. Final Act. 2-19.		
R2. Claims 23-25 are rejected under 35 U.S.C. § 103 as being unpatentable or Final Act. 19-25.	ver the combination of	Moore and Miyato.
R3. Claims 3,8, and 13 are rejected under 35 U.S.C. § 103 as being unpatental Moore, and Drissi, Final Act. 25-28.	ole over the combinatio	on of Miyato,
R4. Claims 16 and 18-22 are rejected under 35 U.S.C. § 103 as being unpaten Drissi. Final Act. 28-32.	table over the combina	tion of Moore and
We review the appealed rejections for error based upon the issues identified arguments and evidence produced thereon. Ex parte Frye, 94USPQ2d 1072,		

#### Argument Finder 🕕

102 Issues	1/2	^	$\sim$	0
102(a) REV				
102(a) > Broadest Reasonable Interpretation (102)				
103 Issues	0/7	^	$\sim$	0
103 Issues	0/7	^	~	0

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## **Assessing Appeal Performance**

- **Evaluate** appeal statistics and performance using the Law Firm Report Card
- View statistics and a flowchart for any subset of applications



Appeal (602)



Allowance (173)



# Questions





# For more information about our solutions, resources, and future webinars, please visit: **www.lexisnexisip.com**



# Thank you.

Katie Brown Customer Success Manager LexisNexis Intellectual Property Solutions www.lexisnexisip.com/