The business of sustainability

Facing a global pandemic and increasingly consequential natural disasters, there is a priority focus for leaders and innovators. Technologies? The business of sustainability involves measuring progress toward the United Nations Sustainable Development Goals (SDGs) in terms of quality, not quantity.

What are the Sustainable Development Goals?

Sustainable Development Goals (SDGs) are designed to be a “blueprint to achieve a better and more sustainable future for all.” They are laid out in a list of 169 SDG targets with 231 unique indicators tracking progress toward these targets. Using LexisNexis® PatentSight® and the scientifically validated Patent Asset Index methodology, we analyzed the SDGs with the goal of understanding which countries and companies are delivering quality SDG-related technology and innovation.

The Patent Asset Index

The Patent Asset Index is calculated as the sum of all Patent Asset values of all the patent families in a portfolio. As a result, we’re able to understand which countries and companies are delivering quality SDG-related technology and innovation.

The Patent Asset Index™ contains patents of a higher quality as measured by the Patent Asset Index methodology. The Patent Asset Index is calculated as the sum of all Patent Asset values of all the patent families in a portfolio. Hence, it is essential to identify the most commercially relevant patents in a portfolio. The Patent Asset Index methodology allows us to assess the extent to which a country or company is delivering quality SDG-related technology and innovation.

The Patent Asset Index methodology measures the quality of a country’s or company’s SDG-related patents by assessing three main criteria:

1. Patent Asset Index (Quality)
2. Patent Families (Quantity)
3. Market Coverage

The Patent Asset Index is calculated as the sum of all Patent Asset values of all the patent families in a portfolio. As a result, we’re able to compare portfolios based on intrinsic quality. The Patent Asset Index includes all countries and companies that commercially own the patents, which result in more sustainable technologies and policies.

Top Companies by Quality of Patents

The Patent Asset Index methodology allows us to assess the extent to which a country or company is delivering quality SDG-related technology and innovation. As a result, we’re able to understand which countries and companies are delivering quality SDG-related technology and innovation.

Top Countries by Quality of Patents

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Patents are the result of extensive research and development, and they contain information about the inventions being legally protected. They enable entities that commercially own the patents to bring a positive change to the society in which the patents are delivered. Patents have the potential to impact the world in a sustainable way. Technologies that contribute toward sustainable consumption and production patterns are delivering sustainable and positive change.

Innovators	Sustainable

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The Sustainable Innovators

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Ensure healthy lives and promote well-being at all age

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Eradicate poverty

Technologies that contribute toward sustainable consumption and production patterns are delivering sustainable and positive change.

Responsible consumption and production

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Ensure healthy lives and promote well-being at all age

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